

THE VIDETTE
Published Every Thursday

Entered as second-class matter at the Post Office at Iuka, Mississippi, under Act of March 3, 1879.



Active Member Mississippi Press Association
SUBSCRIPTIONS, PAYABLE IN ADVANCE:

Local and adjoining counties:

1 Year, \$2.00; 6 months, \$1.25; 3 months, 75-cents.

Subscriptions elsewhere: 1 Year, \$3.00; 6 months, \$1.75.

E. C. HOLTSFORD

Editor and Publisher

JOHN H. BIGGS

Production Foreman

BABSON DISCUSSES OLD BUSINESSES

WHAT EGYPTIAN HISTORY TEACHES

Probably the best evidence of what businesses are the oldest is to be found in ancient Egyptian Tombs of several thousand years ago. They all contain ceramic ware, jewelry, musical instruments, tapestries and pictures. Although all these arts have had their ups and downs—or cycles—they continue to exist. Religion has also been a "big business" alternating between great influence and barbaric persecution. Gold, silver, and fine architecture have represented wealth throughout history. Although the Egyptian art and music of those early days seem crude to many of us, yet modern art and jazz have now returned to it. This definite cycle has taken place several times during the past 4,000 years. In fact, the cycle is shown in the history of Egypt itself.

Three thousand years ago Egypt was the richest and most progressive nation in the world. Then a decline came which brought poverty and chaos, finally dropping that nation into the lap of Great Britain as its poorest colony. Today's newspaper headlines are now on Egypt, which appears to have 15 great nations eating out of its hand! The great wheels even of history are slowly but constantly revolving. This means we should carefully avoid using two words—"now" and "always" in connection with an art, a profession, a business, or even a nation.

The Bible And Economic History
However readers may disagree as to the importance of daily Bible

reading, the Bible gives us an excellent review of what businesses have continued through the centuries. Bankers, lawyers, and tax collectors existed then as now. Jesus even spoke a good word for the bankers (Luke XIX) although he did not want them to carry on their business in the Temple. Fishing has also survived and much of it is being carried on in the same old-fashioned way.

When we realize that stocks and bonds were unknown several centuries ago, one wonders at their permanence; yet I forecast that some form of investment will exist. Real estate has served that purpose for thousands of years. Just now we hear much about "Shopping Centers"; but the downtown Main Street merchant who will adapt his merchandise and hours to new conditions has little to fear. The Stoa, in the world's once most beautiful shopping center which flourished 2,000 years ago at Athens, Greece, has been buried for many centuries. John D. Rockefeller is now rebuilding this as a lesson to cheer merchants who cannot now afford to change to a new "shopping center."

Merchants Must Be Progressive

During Bible days the chief musical instrument was the harp. This gradually developed into the piano. Musical instrument stores which refused to sell pianos were probably forced out of business. Yet more harps are being sold today than ever before. We once thought that kerosene would kill the candle business; that gas would kill the kerosene business; and that electricity would put gas out

of business. Yet more candles, more kerosene, and more gas were sold last year than ever before.

Why do I write this column today? My reason is to prevent any manufacturer or merchant from hastily giving up without having some expert make a study of his business, prospective parking lots, and needed changes. Such a merchant should not be in a hurry to sell or give up, but it is wise for him to keep out of debt and to advertise. Then he will have very little to worry about. Sometimes I think that when the next business depression does come, it will be due to the worries of manufacturers, retailers, and especially the consumers, who are most important of all.

HOME AGENT NOTES

Mississippi Agricultural Extension Service
Miss Mary Ellen Carter

Itinerary

H. D. Council Meeting, November 3, Home Agent's office, 10.00 A.M.

Christmas 1954.

Yes, Hallow'en is just around the corner and Thanksgiving is yet to come. But check your calendar. It's only about eight more weeks until Christmas. And that's not much time for folks who like to plan ahead and make many of their Christmas gifts.

So you'd better get busy. Here in my office are copies of the Christmas mimeograph prepared each year by Miss Mary Agnes Gordon, Extension home marketing specialist. Come by, write or call for your copy.

This year's suggestions include a dish towel apron, a star-studded tray made from a dime store baking sheet, travel bags for shoes, a self-emptying laundry bag, and other gift, decoration and package wrapping ideas.

Orange Crates No More

The day of the orange crate that could be turned into so many home items is past.

Cardboard boxes are placing the old crates. The boxes are treated with a chemical to prevent mold in the orange. And the boxes are only half as large as the crate.

Good Egg Buys

To compare sizes and prices of eggs, remember that large eggs weigh 24 ounces a dozen; medium eggs weigh 21 ounces a dozen; and small eggs weigh 18 ounces a dozen.

If the difference in price of large, medium or small eggs is more than 10 cents a dozen, you get more for your money in the smaller sizes.

To substitute small eggs for large ones requires adjustment in some recipes: 7 small eggs weigh about the same as 6 medium eggs; 6 medium eggs will give almost the same weight as 5 large ones.

Baking Meat Loaf

The two ways to bake a meat loaf are:

1) Mold the loaf on a piece of tough paper with your hands. Place the meat and paper on a rack in an uncovered shallow roasting pan, and bake in a moderate oven (350 degrees); but do not add water.

2) Another way is to pack the mixture into a greased pan and bake like a loaf of bread, in a moderately hot oven (350 to 400 degrees).

Either way, bake the loaf well done to the center, particularly if you used pork in the loaf. Allow about 1-1/2 hours for a loaf to bake.

Ink Spots
Most inks used in ball point pens can be removed by repeated sponging with acetone. You cannot, however, use acetone on acetate, Arnel or Dynel fabrics because it will dissolve them.

Some ball point inks are washable, but others are set by washing, so always test ink on a scrap of similar material before attempting to wash the stain out of a fabric.

Ironing Board Covers

If you buy ironing board covers, be sure they are sanforized so they will not shrink when washed. The cover needs to be washed often, because white clothes readily pick up yellowing from the scorched cover.

The 4-H Electric club held a special meeting with several 4-H boys and girls present.

Miss Frances Fortenberry, Extension Specialist in Rural Electrification, gave a demonstration on "Good Lighting." She discussed with the electric project members the importance of selecting a good study lamp.

Miss Addie Hester, District Agent, was also present for the meeting.

Others attending were Mr. Cecil Brown, employee of the Tishomingo County Electric Power Association, Mr. Grady Geno, Assistant

THE AMERICAN WAY!



county Agent and Miss Mary Ellen Carter, Home Agent.

Miss. Farmers Reap \$5.7 Million Yearly In Woodlot Harvest

Jackson (Special)—The forest industries of Mississippi provide farmers in the state with a market for more than \$5.7 million worth of forest products harvested from their farm woodlots annually.

In addition, farmers are using their woodlots for construction of their own houses, barns, fences and pens.

Citing figures from the U. S. Department of Commerce's newest agricultural census, Warren Hood of Jackson, chairman of the Mississippi Forest Industries Committee, said the vast market for farm woodlot products in Mississippi reflects the growing importance of good timberland management and fire protection.

Hood's committee represents American Forest Products Industries, Inc., Washington, D. C., the national Tree Farm sponsor. The Tree Farm program is a movement to aid and encourage proper care and protection of privately owned forest land in order to grow repeated timber crops. It is sponsored in this state by the Mississippi Forestry Assn.

The industry chairman predicted that sales of forest products from farm woodlots in the state will expand as the concept of tree farming—growing timber as a crop continues to take hold in public consciousness.

Counties in which sales of farm woodlot products exceeded \$100,

000 in 1954 were Amite, Attala, Clairborne, Clarke, Harrison, Jasper, Jefferson, Jefferson Davis, Jones, Lauderdale, Leake, Lincoln, Neshoba, Newton, Neshobee, Rankin, Smith, Wayne, Wilkinson, and Winston.

MIDWAY

(Intended For Last Week)

Mrs. Helen Lane of Alsoboro, Texas visited her sister-in-law, Mrs. W. B. Patterson and attended the Patterson reunion at Mr. and Mrs. Elbert Patterson's on Sunday.

Mr. and Mrs. Bud Starkey and children of Memphis visited relatives and friends Sunday.

Elder and Mrs. Jerrell McNutt left Friday after a week's visit with his mother.

Mr. Leroy Oberyon was reported in Baptist hospital last week. He is suffering from injuries received while at work. He is an in-law of Mrs. Cortez Starkey.

Mr. and Mrs. Reggie Wilson and children of Detroit, Mich. visited his parents, Mr. and Mrs. Neb Wilson, recently.

Mr. and Mrs. Ray Hooten and young son of Memphis spent a few days with her parents, Mr. and Mrs. W. W. Wimbish, last week.

Mrs. Virgie Locke and daughter, Betty Ruth, and Mr. and Mrs. Wilmer Locke and son visited in the L. M. McNutt home recently.

SNOWDOWN

(Intended For Last Week)

Mr. and Mrs. Jack Jackson of Akron, Ohio and Mr. and Mrs. Eugene Riley and daughters of Memphis spent the week end with Mr. and Mrs. Herbert Walker. Mr.

and Mrs. Jackson are spending their vacation here, also Mr. and Mrs. Adrian Barton of Tusculum visited with the Herbert Walker's Sunday afternoon.

Mr. and Mrs. Arthur Wallace and daughter, Annette, visited Mr. and Mrs. Buddy Lomenick and daughter last week end and enjoyed the birthday dinner given for Buddy and his daughter, Terry Lynn, on Sunday.

Mr. G. W. Daniel, who is working at Gunnersville, Ala. spent the week end with home folks.

Mrs. Aphelia Johnson has returned home after spending two weeks in Memphis with Mr. and Mrs. Dexter Johnson.

Mr. and Mrs. Roy Moore and family visited Mr. and Mrs. Will Seago near Burnsville last Sunday.

Mr. Hershel Wadkins of Chicago spent several days last week here with his family.

Mr. and Mrs. Joyce Lee Gentle of Memphis spent the week end with Mr. and Mrs. Pete Wadkins. Mr. Leonard, Medley of Selma,

Ala. spent the week here and Mrs. Medley and son, Eddie, who have been here for 10 days returned to Selma with him.

MRS. JAMES L. DEAN HOSTESS TO TWENTIETH CENTURY CLUB

Mrs. James L. Dean was hostess to the Twentieth Century Club on Thursday night at her home on Fulton.

Mrs. W. R. Jourdan was in charge of the program and was assisted by Mrs. Austin Drake who gave a most interesting and informative book review entitled, "The President's Lady." Irving Store is the another. Mrs. Drake concluded her review by showing pictures of the Hermitage. These included the interior decorations and elaborate furnishings of the former president's home.

Mrs. Berry Lee Pruitt, president, presided over the business session that followed, at which time it was voted to cooperate with the Thursday Club in helping to sponsor Federation Week, also to decorate a float to be entered in the parade on Nov. 10. Serving on the float committee will be Mrs. Herman Gann, Mrs. J. O. Clark and Mrs. Jack Jourdan.

A card, received from Mildred C. Ahlgren, public relations director for the General Federation of Women's Clubs, concerning the appearance of Mrs. R. I. C. Prout, president of the GFWC, on the Arlene Francis Home show and

a letter from President, Mrs. concerning the G read.

Mrs. Bill Curtis Club's Golden Anniversary. T. B. Lockier, a leader send a card or a gift to Mrs. Curtis also made members and phases of work.

The hostess served all kin, orange cake and coffee.

The meeting was the drawing of a change of gifts a meeting.

PERSONAL

Capt. and Mrs. and children arrived from England was with the air. After a visit to and Mrs. W. E. visit her parents, J. Rivers in Shreveport will be stationed at Force Base in Texas.

look what you
can dry ...
ELECTRICALLY!



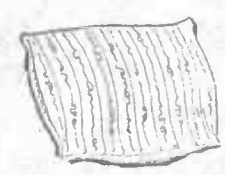
WOOL BLANKETS

Preheat dryer. Add blankets, one at a time, with four or five dry Turkish towels. Dry at top heat 12 to 18 minutes. Remove slightly damp, shape, and brush up nap.



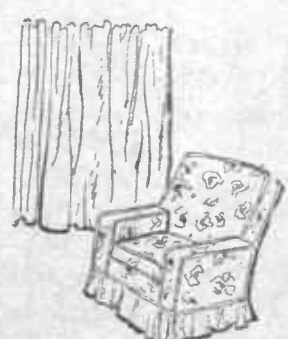
FEATHER PILLOWS

Place in dryer, one at a time, with three or four dry Turkish towels. Set dryer at top temperature, and continue drying time till pillow is completely dry.



DRAPERIES AND SLIPCOVERS

Set dryer for heavy material. Remove draperies and slipcovers slightly damp. Iron draperies and rehang. Iron only pleats or flounces on slipcovers and fit them on furniture immediately. They finish drying smooth and tight.



COTTON RUGS

For fresh, springy rugs, set dryer for maximum temperature and drying time. Dry only one large rug (4 x 6) or two average sizes in one load.



Of course, your electric dryer does a superb job of your regular wash, too. See your dealer for yours now — drying electrically is never hard work!

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Slightly Used

1 New Gas Cooking Stove

At A Real Bargain!

ALSO FOR SALE:

1 Double-Drain Kitchen Sink

See us for details on the above items
The price is right on each one!



Did I hear a call for help?

All Mississippians should be concerned with Tommy Telephone's predicament rising tide of telephone costs which already have him over his depth!

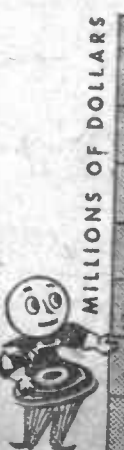
Since 1949, two items — 6 wage rate increases and an income tax increase — added over \$4 million a year to Southern Bell's operating costs in Mississippi, and cost increases connected with additional investment account for another \$3½ million a year.

Against this increase in yearly costs, additional revenue from rates and about \$3½ million a year — failing by \$4 million a year to keep pace with increased costs!

That's why we have asked the Public Service Commission to make a study of our revenue needs ... and to set rates that will be fair to telephone users with the best possible service, and to expand our network at the same time to provide for the State's growing telephone needs.

Southern Bell
TELEPHONE AND
TELEGRAPH COMPANY

the best possible service at the lowest possible cost



Venezuela Best Growing Customer U. S. Farm Products



Scene of a supermarket in Caracas gives some indication of how U. S. products shipped to Venezuela each year. Last year alone imported almost \$1 billion worth of American goods and

in 1950, Venezuela has bought over 2½ billion dollars worth of U. S. products. In the same period, U. S. farmers and manufacturers have sold more than \$600,000,000 worth of business with Venezuela. For example, Venezuela bought nearly \$140,000,000 worth of products derived from American farms, ranches, and plantations. The single item in this total was \$22,000,000 worth of dairy products. Grains and prepared foods from grains were next in line of sales.

Interest in Venezuela's purchases became evident in a study recently for the Creole Petroleum Corporation, a U. S.-owned company operating in Venezuela. The Creole study traced U. S. goods from nearly every state in the Union. It is estimated that 40 jobs depended upon these exports.

Business Activity During Federation Week Maintained Highest Level Reached During This Month

College, Miss. (Special)—Business activity during Federation Week maintained the level ever reached during the month, according to the current monthly publication of the Mississippi Business Research Station, School of Business and Industrial Administration, Mississippi State College.

Data from all sections of the state indicated September business activity one per cent higher than August, and in the nine major indicators registered gains over September, varying from 1 per cent to 12 per cent. Money orders, postal receipts and registrations, however, showed decreases, as reflected by unemployment compensation, rose 12 per cent over August, but was 30 per cent below for August 1955. Construction awards were sharply when compared with the same month of last year to August 1956. Non-residential contracts showed the only increase over September 1955.

Tax collections for the state were \$9,317,913, an increase of 12 per cent over September 1955 and 32 per cent above 1956 collections. Sales tax collections of \$4,166,059 were 3 per cent above last September and 12 per cent greater than August.

Revenue tax collections of

and best. But a few farmers will admit that maybe they do have a few acres of poor worn-out land. In making such a comparison of their land, the owner usually has in mind a particular use. His land may be good for producing cotton, or it may produce better cotton than it does corn, or in some instances it may be the best cotton land on the farm.

Keeping this viewpoint in mind it is now a good time to begin planning how to use our land in 1957. Use the best corn land for corn and the best cotton land for cotton. Send soil samples to the Soil Testing Laboratory at State College, Mississippi to be tested and fertilizer recommendations made. Follow these recommendations, and the recommendations of your county agricultural agents on varieties of crops to plant, and on methods for controlling insects and plant diseases.

By applying recommended cultural practices to crops planted on land best suited for their growth high yields usually are produced. This takes care of the land best suited to cotton and corn. What to do with the land not so well suited to either cotton or corn is the question. This land may be cold-natured and wet or it may be badly eroded upland. We of the USDA Soil Conservation Service call much of this kind of soil class four land. This means that under good management it can be profitably worked in row-crops once every four years.

The term good management as used here means class four land should be established to sod crops for three years and then the sod plowed up and the land planted to cotton, corn or to some other row crop. On cold natural wet land Kentucky 31 fescue grass with white clover is recommended for the sod crop. While on the upland with considerable slope and for erosion Pensacola Bahia grass and common lespedeza may prove the best plants to use for establishing a sod.

Regardless of the kind of plants used, the important thing is to establish a thick cover of vegetation on the land. The purpose of this vegetation is to prevent erosion and to add organic matter to the soil.

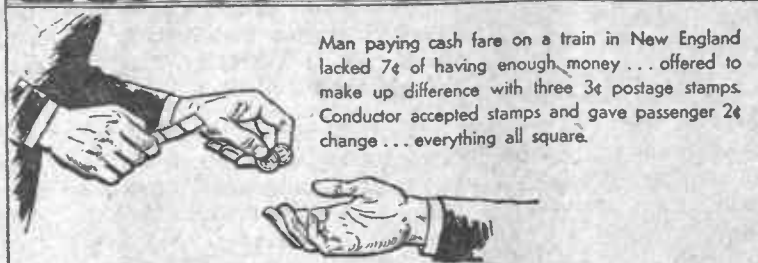
By careful planning now farmers can make use of sodded class four land areas for pasture or hay in 1957. The sale of livestock from this land may equal in value the row crops normally produced on it. Too, the land is not eroding away it is being improved.

The Tennessee River SCD Commissioners hope, more Tishomingo County farmers will follow this method of land-use.

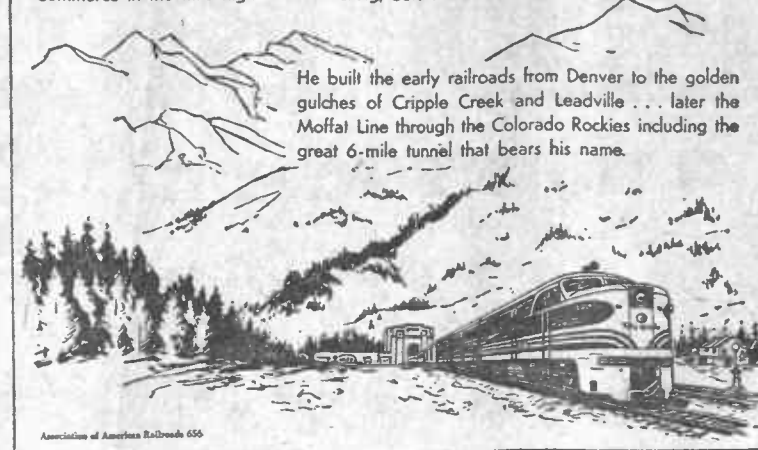
Proclamation Declaring Federation Week

The following proclamation, signed by Gov. Coleman, declares week of November 1 through 7 as Federation Week. During this time special "Federation Day" programs

Rail oddities



A private car used by David H. Moffat, one time grocer—later a pioneer Denver banker and famed railroad builder—now houses the offices of the Chamber of Commerce in the mile-high town of Craig, Colorado.



will be given.

A Proclamation
WHEREAS, The Mississippi Federation of Women's Clubs is constantly working to improve the religious, cultural, social and economic conditions in the great State of Mississippi; and

WHEREAS, through its various activities, including the Departments of Community Affairs, Communications, American Home, Public Affairs, Fine Arts, Education, Conservation of Natural Resources, and International Relations, this organization has contributed greatly to community betterment; and

WHEREAS, The Mississippi Federation of Women's Clubs has selected the week of November 1-7, 1956, as a time during which special "Federation Day" programs will be held in each of the federated clubs to acquaint the membership and the public with the basic objectives of this Federation and to emphasize the many community services rendered through the varied activities of this vast organization;

NOW THEREFORE, I, James P. Coleman, Governor of the State of Mississippi, do hereby proclaim the week of November 1 through November 7, 1956, as:

"Mississippi Federation of Women's Club Week"

in recognition of the achievements of the 268 active local clubs of that organization, and urge the women of the State of Mississippi to actively participate in the special Federation Day Programs as outlined by their president, Mrs. Luther N. Davis, and the General Federation.

eration of Women's Clubs, in the fond hope that every community in the State will become more wholesome, prosperous, progressive, and contented.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Mississippi, in the city of Jackson, this 27th day of August, 1956.

Signed
J. P. Coleman, Governor
I, John H. Allen, mayor of the town of Iuka, join the Governor in proclaiming the week of November 1 through November 7, as "Mississippi Federation of Women's Club Week" in recognition of the many achievements of the Iuka clubs of that organization.

Signed
John H. Allen, Mayor

PERSONALS

Mr. and Mrs. Frank L. Williams of Memphis visited in Iuka Saturday.

Mr. and Mrs. Bliss Hamm and Duane spent the week end with Mr. and Mrs. Bob Dean in Memphis and attended church Sunday at St. John's First Methodist church. Dr. Cunningham, formerly of Tupelo, brought a most inspiring

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ALL-STAR WRESTLING

SAT. NOV. 3-8:15 P.M.
IUKA HIGH SCHOOL GYM



FRANK "TARZAN" HEWITT

TWO MATCHES

● TARZAN HEWITT
—VS—
● NICK CARTER

—GIRLS—

● CATHY BRANCH
—VS—
● Corinne CORDERO

Both Matches 1 hour Limit, Best 2 of 3 falls.

SPONSORED BY
IUKA LIONS CLUB

Admission—Adults \$1.00; Children 50c

message entitled "On Being a Christian in This Age of Science."

Mrs. Mae Hamm had as guests over the week end Mrs. Ellie Bogart, of Fort Worth, Texas, Mr. and Mrs. Avon Moser and Kenny of Clarksdale, Mr. and Mrs. Mon Moser, and Rosaland, Mr. and Mrs. W. R. Rutledge of Haleyville, Mrs. Alice Robinson, Mrs. Emmett Ferguson of Parchment.

Rev. and Mrs. Odell Thornton and boys of San Francisco, Calif. returned home first of the week after spending the past two weeks in Iuka with his brothers, Cecil and James, and the Ottie Barnett

family.

Mrs. James Lee Coker has recently moved from Norfolk, Va. to Brooklyn, New York to be with her husband. James Lee is in the Navy and his ship is stationed there now. Their address is 498 Second St., Brooklyn 15, New York.

Mrs. Dick Moore of Memphis was a house guest of Mrs. J. D. Finch a few days last week.

Mrs. John Lyles spent the week end in Ft. Jackson, S. C. visiting with her husband, Sgt. John Lyles.

Mr. and Mrs. E. N. Allen and

son, Ellett, Jr. spent the week end in Memphis visiting Mrs. Allen's sister and husband, Mr. and Mrs. George Harrington, and her brother and family, Mr. and Mrs. S. L. Spraberry and family.

Mr. and Mrs. Grady Wilson of Fulton visited with Mr. and Mrs. J. F. Belue over the weekend.

Week end guests of Mr. and Mrs. Alver Belue were Mr. and Mrs. Roy B. Loveless of Padon.

Mrs. Roe Dunn of Memphis visited her sister and family, Mrs. M. C. Waters and brother, Tom Sanders and family, last week.

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"THE PEOPLES CHOICE"

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New Acrilan blend. Nylon satin binding. Double-bed size in 4 colors. 9-heat dial, fully automatic. U.L. approved, guaranteed 2 years.

Single Control **18.95** (tax incl.)
Dual Control **\$34.95** Value **24.95** (tax incl.)

Enter Rexall's SUPER PLENAMINS Sweepstakes

Ask any Rexall salesperson about America's largest-selling multi-vitamin product—Super PLENAMINS. Available in 72's and 144's. 36's. 1103 Sweepstakes Prizes. No purchase necessary. **2.59**

You may "make your dream come true"

Big Value WRITING PAPER or ENVELOPES

Large economy pack of quality white paper, matching envelopes.

39c VALUES **33c** each.

COTTAGE CHOCOLATES

Kitchen fresh, assorted centers. Richly covered with Dark and Milk chocolate. Delicious!

Half Pound **59c**

Plus Federal Tax on Some Items

CARA NOME PERMA-GLO Lipstick and PERMA-SHEEN Nail Polish Set. Reg. \$1.85. Now 1.25	Rexall OXY-BIOTIC A.H. NASAL SPRAY. Relieves nasal congestion due to colds. Plastic squeeze bottle. 20 cc. 1.15
CARA NOME "Radiance" POWDER. COMPACT, 6 shades. 1.25	Rexall TRIPLE ACTION NASAL SPRAY for Children. ½-oz. Squeeze bottle. .79. Drops, ½ oz. .69
REXALL LUXURY TISSUES, white or pastels. 500's. .32	Rexall TRIPLE ACTION COUGH SYRUP for Adults. 4 ounces. .59
STAG "SANTA" SET. Ready Shave, Shave Lotion, Hair Oil. \$2.25 Value. Now 1.93	R.P.R. TABLETS, Rexall's buffered aspirin for rapid pain relief. .45's .73
BIG VALUE CHRISTMAS CARDS. Box of 50 cards and envelopes. \$2.50 Value. Now .98	BISMA-REX POWDER gives quick, prolonged 4-way relief from acid-indigestion. .43 ounces .35
COPPERTONE CHRISTMAS CARDS. 15 cards and envelopes. \$1.50 Value. Now .59	CUTICURA OINTMENT. 1 3/4 ounces .69
CHRISTMAS CELLO PACKS. 10 smart styles, cards and envelopes. each .39	COLGATE Ammoniated TOOTH POWDER. Giant Size. .67
	PAL RAZOR BLADES. 20's .45

GLEEM TOOTH PASTE

Large Tube **47c**

KOTEX SANITARY NAPKINS

12's **39c**

BROMO-QUININE COLD TABLETS

16's **39c**

BARBASOL SHAVE CREAM

4 1/2 oz. Tube **39c**

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HAVE SENT US A NEW SHIPMENT OF

- DRESSES
- COATS
- HATS
- PURSES & SWEATERS

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W. S. BROWN & CO.

IUKA, "MISS BLANCHE" MISS.

See Our New Wool Skirts!



An outstanding record of high yielding corn resulted in Bill Brinkley of Iuka being named state winner in the 4-H Club project. Here he shows the size ears produced by his closely spaced, highly fertilized hybrid corn.

Billy Brinkley Wins All-Expense Paid Trip To Club Congress In Chicago

Billy (Boy) Brinkley of Iuka, is 1956 State Winner in the 4-H Corn Project. Those state winner will receive an all-expense paid trip to National 4-H Club Congress in Chicago, November 25-29. This trip is made possible through the sponsorship of Mississippi Chemical Corporation, Yazoo City, Miss. Another award will be a free trip to State 4-H Round-Up in Jackson, November 13-14, as a guest of the Agricultural Committee of the Jackson Chamber of Commerce.

Bill is the son of Mr. and Mrs. W. J. Brinkley. He is an outstanding senior student, Boy Scout and plays with the Iuka High School Band.

The announcement of this state honor came from the State 4-H Club Department of the Agricultural Extension Service. It was made locally by Assistant County Agent Hansel Geno, who has helped Billy with his 4-H project work for the past two years.

In his five years of 4-H Club work, Bill has successfully completed ten projects. For the past two years he has been a member of the county 4-H Club Electric Project. He was a member of the Electric Demonstration Team which placed first in the State Contest this year during 4-H Club Congress. He had helped to acquaint hundreds of persons with better house wiring methods through demonstrations he has presented at 4-H Club and community club meetings.

Billy planted Funks G Hybrid

711 in producing his state winning yield of 171.1 bushels per acre. This corn was planted on May 10, on 38 inch rows, being spaced 8 to 10 inches apart in the drill. Fertilizer was applied when the corn was planted at the rate of 600 pounds of 10-10-10 per acre. When the corn was about knee high it was sidedressed with 300 pounds of ammonium nitrate per acre. It was irrigated three times with a sprinkler irrigation system.

Billy said, "Irrigation is the major factor in corn production. It has increased my corn yield

from an average of 33 bushels per acre before irrigating up to 171.1 bushels per acre in 3 years."

Billy has other projects that fit in well with corn. These include electric, tractor maintenance and beef. He is currently secretary of his local 4-H Club.

"I credit 4-H Club work with showing me the kind of life that I want," Billy declares. It has helped me to prove to myself that I can make farming a good business. It has shown me the true values of rural living.

MIDWAY

Mr. and Mrs. Leroy Obrien and children of Memphis visited her sister, Mrs. Cortez Starkey and family. Other guests were her parents, Mr. and Mrs. Richard Floyd, who are spending a few days.

Visitors of Mr. and Mrs. Jim Yow last week were Mrs. Dimple Simone and baby of Chicago, Mrs. Willard Philbin and children, Mrs. Lois McKee and sons, Mr. and Mrs. James Hester McKee and children of Indiana.

Mrs. Lillie Hannon of Chicago visited her mother, Mrs. Myrtle McKee.

Mr. and Mrs. Sherbin McNutt and daughter of Ohio, Mr. and Mrs. Noel McNutt, Mr. and Mrs. E. J. McNutt and children visited their mother over the week end.

Activities Of WMU Scheduled

The Tishomingo county WMU

will have a WMU Christmas Bazaar at the Tishomingo Baptist church, Monday night, November 2 at 7:30. A meeting of the WMU will be held at Iuka Baptist church, Monday night, November 6 at 7:30. The group will meet at 5:30 p.m. on Wednesday, November 8. A foreign mission service will be held at Iuka Baptist church, Wednesday, November 8, with each WMS representative teaching one chapter.

REID BROTHERS

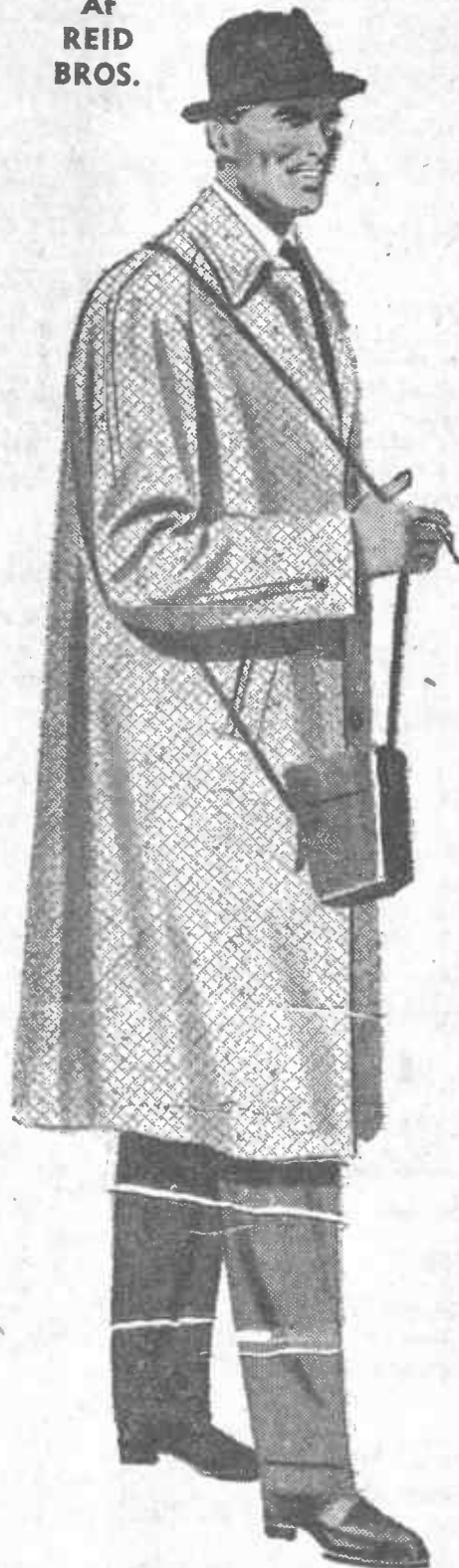
PRESENT a new season . . . a new look!

MEN'S FALL CLOTHES

CORINTH, MISS.

Sizes 33 to 50

SAVE At REID BROS.



DRESS RIGHT! YOU CAN'T AFFORD NOT TO!

Every item is first quality . . . no seconds, no irregulars, no imperfections. Not cheap goods, but good goods cheap. You can't beat our prices on nationally advertised brands anywhere. We will not be undersold on top quality merchandise! We have the largest selection of men's and boys' clothing in North Mississippi. Our policy has always been and will continue to be . . . "Large volume, quick turnover, small profit!" Come in to see us and SAVE!

TOPCOATS and OVERCOATS

\$19.95 TO \$48.50

(Compare at 65.00)

Tweeds, Garbardines and other popular fabrics. Keeps you warm and dry. A sound investment in long-time economy.

CURLEE - ALLIGATOR

NEW STYLES

NEW FABRICS

OLD PRICES



DRESS SHIRTS

by VAN HEUSEN, WINGS and other Famous Brands

\$1.98 to \$4.95



Neck Sizes 13 1/2 to 17

Sleeve Sizes 28 to 32

With or Without Pleats

Regulars, Shorts, Longs, Stouts

SLACK SALE

SLACKS

Tailored by CURLEE, HAGGAR and other famous brands.

\$3.95 to \$15.00

(Compare at \$21.50)

Flannels, Tweeds, Gabardines, All Wool, Wool Blends. Rich fall colors. A perfect match with your favorite Sportcoat.

ALL ALTERATIONS FREE!

IF YOU LIKE THE FEEL OF A GOOD HAT, YOU'LL LIKE THE HATS AT REID BROS.

Choose from over 2,000 hats. Choose from over 20 shades, choose from over 25 shapes and styles, wide brims, narrow brims, regular brims.

\$3.95 to \$16.95

(Compare at \$20.00)

Choose from these Famous Brands DOBBS — STETSON — PORTIS



Plenty Long Ovals

JACKETS

Reversibles, Suburbans, Tweeds, Wools, Nylon Fleece, Suedes, Leathers, Gabardines. All colors. Sizes 34 to 50.

\$2.98 to \$24.95

MEN'S SUEDE JACKETS

\$10.95 to \$24.95

See the new suedes that can be dry cleaned or washed!

(Compare at \$28.50)



THIS SPACE RESERVED for SPORT SHIRTS

We have so many new designs that NO illustration can do them Justice. Come in and see the gay plaids, smart checks and bold stripes in all popular styles.

IVY LEAGUE

CONTINENTAL

ITALIAN

S-M-L-XL-XXL

\$1.98 to \$13.95

SALE! MEN'S FALL SPORT COATS

\$12.95 TO \$29.50

(Compare at \$39.95)

Two button or three button models. Tweeds, Nubs, Solids — All new patterns. Beautifully tailored. Sizes 36 to 48.

Longs - Shorts - Regulars



Brighten your wardrobe with our WINTER CASUALS

New Discovery ENDS

PAINT BLISTERS

STERLING 12 PAINT

Blister-Proof House Paint

Iuka Building Supply Co.

T. H. & W. H. Jones

Phone 9151

Iuka, Miss.

EISENHOWER — NIXON

Vote For These Electors;

- E. J. CRAIGO
- NELSON E. TAYLOR
- GEORGE L. SHELDON
- GRAHAM HICKS
- V. L. LILLY
- JACK STACK
- W. H. BURFORD
- R. B. THOMAS

VOTE REPUBLICAN TO INSURE THE PRESENT AND FUTURE WELFARE OF OUR GREAT NATION.

Mississippi Republican Party, (Paid Political Adv.)

SCOUT TROOP ENTERTAINED WITH HLOWEEN PARTY

Tuesday night, girl Scouts of No. 2, their mothers and enjoyed a festive Halloween party at the Wayne residence on Creek Road. The occasion the garage was decorated with corn shocks, owls, black cats and Chrysanthemums, attractively arranged and flanked by jack-o-lanterns, were used to carry out the Hallow-

een theme.

Guests were greeted by troop leaders, Mrs. Wayne Spinks, in a witch's costume and Mrs. Lamar Cantelou, wearing a sailor's outfit. Handshakes with the witch resulted in a cold clammy hand-clasp that sent shivers up the spine and shrieks from the youngsters.

Entertainment for the evening began with witches identification. Each person was given a card with 18 spaces to be filled in before any masks were removed. Next, was the judging of costumes. Mimi Gaines'

costume was selected as the most original, Nellie Murrah's the funniest and Linda Flurry's the cutest.

Pat Sumners and Gloria Edmondson were the first to finish in the dangling doughnut contest. The doughnut had to be removed from a cellophane bag and eaten while dangling from a string without the aid of the hands.

Connie Curtis, Marcia McRee and Martha Dee Shook were selected to participate in a gag called the high stepping witches. They were

told to step over raw eggs that were placed about 12 inches apart across the floor. Then they were carried from the room, blindfolded and returned to repeat their performance. While the participants were out of the room Ritz crackers were substituted for the eggs. When the crackers were stepped on it sounded like eggs were cracking and this resulted in fun and laughter for all.

Nellie Murrah was awarded a prize for finding the greatest number of bats, owls and cats that

had been previously hidden about the room.

While a ghost story was told in the dark, with everyone adding a bit to the ghostly tale, weird noises were heard, doors slammed and lightning flashed.

Tasty refreshments consisting of tuna sandwiches, potato chips, and brownie squares were served with steaming hot chocolate.

An apple relay and fortune telling concluded the evenings entertainment.

Scouts present included Connie

Curtis, Marcia McRee, Gloria Edmondson, Corrie Ramsey, Nellie Murrah, Mimi Gaines, Ann Holtsford, Suzanne Pruitt and Jean Ann Kimberley. Guests were Pat Sumners, Glenda Broughton, Susan Edmondson, Deanna Foote, Marcia Murrah, Martha Dee Shook, Clarlotte Long, Lynda Flurry and Alice Ludlam. Mothers assisting the leaders with the entertainment were Mrs. Elmus Curtis, Mrs. W. E. Ludlam, Mrs. O. T. Gaines, Mrs. Dickie McRee, Mrs. J. P. Kimberly, Mrs. E. C. Holtsford, Mrs. E. E.

Murrah, Mrs. Nolan Pruitt, and Mrs. Buster Ramsey.

COSBY HOSPITAL

Margie Nell Feltman, Iuka Mrs. Ara Bobo, Paden Mrs. Talmadge White, Burnsville, boy Mrs. Mary Lambert, Burnsville Janalou Taylor Wright, Iuka Mrs. Burke Broughton, Iuka H. W. Dean, Iuka Mrs. Fred Martin, Jr., Iuka, boy Mrs. Delbert Williams, Iuka Mrs. Everett Kay, Iuka Mrs. A. E. Champion, Tuscumbia Mrs. Hurchel Wadkins, Iuka Dick McRee, Iuka Marion McDonald, Iuka Edna Lewis, Sheffield

the afternoon, introduced Mrs. White who spoke on bulbs. She said that bulbs were a lazy woman's way of gardening but she belied that statement by her personal revelation and experience in raising them on so large a scale.

It was interesting to hear her discuss the drainage, soil required, depth of planting, time and place and color arrangements, but most of all the positiveness in selecting good bulbs. Much interest was shown by the questions asked and Iuka may bloom with daffodils and tulips next spring because of Mrs. White's visit to the club.

After a business session the hostess served a plate of colorful sandwiches, a salad and coffee.

SARAH LEE PRUITT CELEBRATES BIRTHDAY WITH PARTY

Mrs. Berry Lee Pruitt honored her daughter, Sarah Lee, with a birthday party held Tuesday afternoon at the Pruitt residence on South Fulton.

The living room was attractively decorated carrying out the Halloween motif. Black cats and witches, owls, and glowing jack-o-lanterns caught each of the youngsters eye upon entering the living room. Sarah Lee received her guests in a grey felt skirt, featuring applique lambs, a red weskit and a white jeweled sweater. She wore a dainty white corsage of baby mums interspersed with tube roses, a gift from Nicky Phillips.

Following a number of games played on the lawn, guests were invited inside to pin the cat's tail on and to drop clothes pins in a jar. Prizes for these two contests went to William Crossett and Nicky Phillips.

Sarah Lee's white frosted birthday cake featured black and orange decorations and black cats. The cake was cut by Mrs. Pruitt and served with ice cream. Favors were bubble gum, suckers and whistle balloons.

On hand to celebrate this happy occasion were Ingrid Singleton, Janet Gann, Nicky Phillips, Kathy and Carolyn Hall, Ricky Seago, Carter Haines, Vickie Gravette, Bobby Brown, William Crossett, Weldon Aultman, Bill and Sandra Joy Curtis, Lynn Thorne, Bennie Holtsford, Ellen Curtis, Tim Smith, Stevie Grisham, Gail Phifer, Ray Kirk, Cliff Daniel, Stevie Nelson, Leigh Coker, Joann Byrd and Jimmy Gross.

PERSONALS

Sunday visitors in the Ellis Murrah home were Mr. and Mrs. E. F. Cox, Mr. and Mrs. David Cox, Joan Cox and Barney Phillips, Mrs. Mary Sue Maxey and sons and Mr. and Mrs. Wayne Maxey and Allen, the occasion being to celebrate the birthday of some of the family.

SENIOR CLASS TO HAVE RUMMAGE SALE

The senior class of the Iuka school will have another rummage sale on Saturday morning, November 3 beginning at 9 o'clock.

The proceeds will go toward the class trip. Everyone is asked to come by and make a purchase.

MRS. C. B. REID HOSTESS TO CLUB

Mrs. C. B. Reid was hostess to members of the Thursday Study Club on Thursday afternoon at her lovely home on Eastport.

On display were cotton boll corsages made by club members. Miss Mary Ellen Carter, home agent, was on hand to judge the lovely creations and selected the one made by Mrs. Zola Graham as the best. It will be sent to the Cotton Utilization chairman.

Mrs. Gene Haines, program chairman, presented as her guest speaker, K. L. Rushing, member of county school board. Mr. Rushing made an interesting and most informative talk on the county school system. The system consisting of two districts, the Iuka separate district and the Tishomingo county school district.

Following a short business session, Mrs. Reid invited members and guests into the dining room for a dessert plate. The table overlaid with a white cutwork cloth held a center arrangement of pink roses flanked by pink tapers in silver holders.

Mrs. W. J. Pyle will assist Mrs. Moser as co-hostess at a tea honoring the district president this afternoon.

MRS. R. A. McREE, Jr. HOSTESS TO THURSDAY CLUB

Mrs. R. A. McRee, Jr. was hostess to eighteen members of the Thursday Club, October 25th. Guests were Mrs. James B. White, Mrs. H. G. Hanlin and Mrs. T. F. Moore of Memphis and Mrs. H. O. Little, local librarian.

Miss Bernice Bostick, Garden Chairman and program leader for

BE
HANDSOME



REID BROTHERS CAN SUIT YOU!

Longs, Shorts, Regulars, Stouts, Long-Stouts, Short-Stouts.

SUIT VALUES

for the season ahead!

\$19.95 to \$54.95

YOU NEED A TWEED...

The Suit that Doubles your Wardrobe! Here's a suit for about-town smartness PLUS a tweed sport coat to team with plain slacks PLUS tweed slacks for casual wear! Choose your versatile tweed suit from our value-priced group.

THE MAN WHO KNOWS... WEARS CURLEE CLOTHES!

Choose from Flannels, Tweeds, Worsteds, Gabs... You'll make a successful impression wherever you go in one of our new suits, beautifully tailored for flattering fit

- 2 and 3 button models
- 100% wool and blends
- Single and double breast



SHOES \$4.95 to \$17.95

(Compare at \$21.00) FLORSHEIM - PORTAGE - WESBORO - CITY CLUB... Sizes 6 to 12, AA to EEE. All styles and colors. Fine leathers. Expert craftsmanship. STYLE - COMFORT - FIT - QUALITY

SWEATERS

LONG SLEEVE, SLEEVELESS, COAT STYLE 100% Wool - 100% Orions and Blends

Soft, fleecy sweaters for warmth without weight. Beautiful array of colors. Handsome and neat.

Socks to match by ESQUIRE

\$3.98 TO \$8.95

JACKETS BOYS' WEAR

\$2.98 TO \$13.95 (Compare at 16.95)

AGES 2 to 20



BOYS' SUEDE JACKETS \$8.95 to \$13.95

Reversibles, Suburbans, Woolens, Gabardines, Stripes, Plaids, Solids, Warm, Water Repellant.

For Every Day and Sunday Too!

Designed for Rough Wear!

FULL CUT!

SPORT COATS

\$7.95 to \$17.95 (Compare at \$21.50)

- Beautiful Weaves
- Smart Styles
- Rich Colors

SWEATERS

Long sleeve, sleeveless, coat style. Rich array of colors. Wool and orlons.

(Compare at \$5.95)

JEANS

Reg. and Western styles, slims, regulars, and huskies.

\$1.39 to \$2.98

SLACKS \$2.98

Flannels, Tweeds, Gabardines. A fit for every boy.

\$7.95

(Compare at \$10.95)

SHIRTS

- Sport Shirts \$1.98 to \$4.95
- Dress Shirts \$1.98 to \$3.95
- Heavy Flannel Shirts \$1.79 to \$1.98

NEWEST STYLES & PATTERNS

TOM SAWYER APPAREL For Real Boys SUITS

\$9.95 to \$24.95

- Two Button
 - Three Button
 - Ivy League
- Smart styles and fabrics. Plenty of "let-out room." 100% wool and wool blends. (Compare at \$29.95)



BOYS' SHOES

(Compare at \$9.95)

NARROW - REGULAR - WIDE SIZES! Built for Rough and Tough Wear!



Comfort-styled... Budget-priced

RUGGED CLOTHES

for RUGGED JOBS

Designed for Heavy Duty!

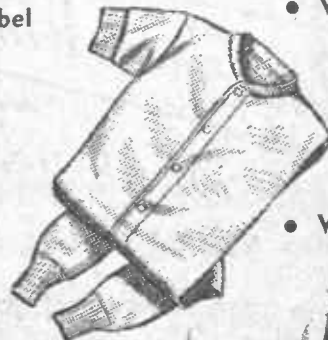
- ✓ WORK PANTS \$2.98 to \$4.95 Sizes 28 to 54
- ✓ WORK SHIRTS \$1.29 to \$3.95 Sizes 14 to 20
- ✓ WORK SHOES \$3.98 to \$9.95 Narrow Width, Extra extra Wide Width FAVORITE STYLES

HANES

Red Label

Winterweight Underwear

\$1.98



• Work Caps

• Work Gloves

Choose top-grade work clothes from these famous brands — LEE, TOM-BIG-BEE, WASHINGTON and Others.

CORINTH
MISS.

REID BROTHERS

IUKA
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SEE...

THE IUKA BUILDING SUPPLY CO.
FOR ALL YOUR BUILDING MATERIALS NEEDS.

NOW...

Is the time to repair or remodel your home, build another room, add a bath or re-roof on a Title One FHA Loan.

No Money Down

Up to \$3,500.00 limit

with 5 Years to Repay at

Low Interest Rate.

See us for particulars about this easy, painless way to make your home as good as the best.

Iuka Building Supply Co.

T. H. & W. H. Jones

PHONE 9151

IUKA, MISS.

Highway Patrol's "Operation-Attack" Decreased Miss. Traffic Accidents

Fatal Mississippi traffic accidents have decreased sharply since the start of the Highway Patrol's "Operation-Attack."

According to Commissioner of Public Safety Tom Scarbrough, on October 1 when the first advance warnings of "Operation-Attack" were sounded, the state's highway toll stood at 27 deaths above number reported one year ago. Now, three weeks and 2,160 arrests later, the margin of increase dwindled to four, the lowest since March when the traffic death toll leaped ahead of that of last year. The Patrol has expressed confidence that the death toll will be less than the '55 slaughter by the end of October.

The public safety commissioner urged the public's support of the safety campaign "grafting." Actually, Highway Patrol officials state that "Operation-Attack," a saturation traffic enforcement program, has not drawn the protests and complaints anticipated. Citizens have come forward in praise of the program rather than attack it.

According to Chief of Patrol Bill Hood, "Operation-Attack" will be continued indefinitely. "We are thoroughly convinced of its good effects, and have noted a decided lowering down on the part of state motorists," he said.

The necessity for ticket-writing was called "unfortunate" by Hood, but he repeated his earlier contention that strict and impartial traffic law enforcement would be necessary to curb Mississippi's mounting traffic toll.

Since the start of "Operation-Attack," Mississippi Highway Patrolmen have visited eight counties: Lauderdale, Hinds, Lowndes, Harrison, Tunica, Coahoma, Jones, and Sunflower Counties. As many as eight radar units were used simultaneously in one of the counties; five and six in others. From eight to twenty additional units participated in each "Attack"; their orders were to watch for all violations.

During the week prior to the launching of "Operation-Attack" the program was widely publicized, both by press and radio. Each operation during the first week of "Attack" was pinpointed in advance, and the number of Patrolmen to be used was told.

At the start of the second week, however, the Patrol failed to issue "attack warnings," and although "Operation-Attack" is still going on, where the attack will take place is kept secret.

"We want the motorist to drive carefully and safely wherever he goes. Safe driving is his protection from an accident or a radar ticket," concluded Chief Hood.

Forestry School On Albert Glover's Farm

An all-day school on Forestry will be held on Albert Glover's farm, six miles north of Iuka, next Thursday, November 8th.

Mr. R. L. Grigsby, Woodland Conservationist, Soil Conservation Service of New Albany, Mississippi, will instruct the group attending the one-day school.

Mr. Grigsby is one of the South's

leading foresters. He is highly trained technically; yet he is a practical man who understands the woodland problems of the small landowners.

You are invited to Bring Your Lunch and attend this practical, down to earth school on forestry next Thursday, November 8th on the Albert Glover farm.

The time is 9 o'clock. Mr. Glover lives on the Hubbard Salem or Cook's Landing road north of Iuka.

PERSONALS

Mrs. R. L. McKinney of Corinth has been visiting Mrs. W. H. McKinney and Mr. and Mrs. Oscar Carter.

Mr. and Mrs. Paul Nesbitt and daughters, Faye and Teneday, of Sheffield, Mrs. Emma Norton and Miss Gloria Sutherland of Tuscumbia spent Sunday with Mr. and Mrs. Howard Carter and Gary.

Mr. and Mrs. Jessie McKinney and sons of Glen spent Sunday afternoon with Mr. and Mrs. Oscar Carter.

Mrs. Blanche Stricklen and Miss Reathel Whitfield of Burnsville were recent visitors in the home of Mr. and Mrs. George Glenna.

Mr. and Mrs. C. O. Woodall, Sr. of Clarksdale, Miss., spent the week end with Mrs. B. M. Riley.



OLD DOBBIN IS STILL ON THE JOB—Pictured above is one of the few bales of cotton that have been carried to the gin this year in a horsedrawn wagon. It hasn't been too many years since this was the only method used. On the wagon is 1,166 pounds of seed cotton that gave up a 516-lb. bale of lint. Oh, Yes! the youngster atop the grey horse is Jimmy Johnson, a grandson of Sid Dixon, Mr. Dixon made three bales of cotton on five acres this year. This is his last year of farming (Staff Photo)

Mr. and Mrs. T. M. Jourdan spent two days in Memphis first of last week.

Mrs. Clifton Reid and Mrs. Jack Roane spent a couple of days in Memphis last week.

Mrs. John H. Allen, Mrs. Ruth McKnight, Mrs. C. R. McCulley

and Mrs. Jim Jourdan spent last Wednesday in Memphis.

Mrs. J. B. Chenault and granddaughter, Mary Lou, of Halleyville were week end guests of Mr. Perry Williams and Mr. and Mrs. Jack Jourdan.

Mr. and Mrs. Porter Branson of

Tuscumbia spent Sunday with their daughter, Mrs. Dayton Pruitt and Mr. Pruitt.

Mr. and Mrs. Julius Caesar of Memphis were week end guests of Mrs. Mary Massey.

Brandon Edmondson will leave on Saturday for a week to

HONOR ROLL AND HONOR CLUB FOR IUKA SCHOOLS FOR PAST SIX WEEKS

Below is a list of the honor roll and honor club students in the Iuka Schools beginning with the fourth grade and continuing through the 12th.

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Club News

The Lucy Rowe Study Club will meet tonight (Thursday) at the Power Office for the purpose of stuffing Christmas Seal Letters. The time 7:30 til ???

Iuka Federated Club members are urged to watch the NBC television program Home show beginning November 5. GFWC club news will be broadcast each Monday during the Arlene Francis Home show. Mrs. R. I. C. Prout, president, GFWC, appeared on this show on Tuesday of this week to announce the new GFWC television program.

Rev. and Mrs. Odell Thornton and boys and Mr. and Mrs. Ollie Barnett and children spent Sunday in Corinth with their aunt, Mrs. Emmie Pace, and family.

DO YOU BELIEVE THESE MEN WOULD BETRAY MISSISSIPPI?



Senator Eastland



Senator Stennis



Representative Colmer



Representative Whitten



Representative Abernethy



Representative Winstead



Representative Smith

The above pictured seven Mississippi Senators and Congressmen are supporting the Democratic ticket in the Presidential election. Do you not believe that, being on the firing line in Washington, they are in the best possible position to know what is best for us? Do you believe they would sell you out? Do you for a minute believe they would betray you? Do you want to make them serve four more years with a Republican President and with Ezra Taft Benson and Herbert Brownell, Jr.?

Vote the Democratic Ticket on Nov. 6th, and back these who are defending you.

DEMOCRATIC PARTY OF MISSISSIPPI

Sam Wilhite, Campaign Manager

Schedule Of Picture Shows At Area Theatres

FRAN THEATRE Tishomingo, Miss.

Where Pleasure Cost So Little
Saturday night 5:45 and 7:15; Sunday Show 2 p.m.
Monday & Friday nights 7:00 o'clock. Owl Show
Saturday night, 9:30 o'clock.

Friday and Saturday November 2-3
"GHOST TOWN"
Kent Taylor, John Smith

Owl Show Saturday Night
"THE KETTLES IN THE OZARKS"
Marjorie Main, Arthur Hunnicutt

Sunday and Monday Nov. 4-5
"SANTIAGO"
Alan Ladd, Rossana Podesta

Belmont Theatre BELMONT, MISS.

Week night 7 p.m., Saturday Matinee 1:30 p.m.
Saturday night 6:30 Saturday night late show 9:00

Friday and Saturday November 2-3
"SONG OF NEVADA"
Roy Rogers

Late Show Saturday Night 9:00 P.M.
"THE LEATHER SAINT"
Paul Douglas, John Derek

Monday and Tuesday November 5-6
"MIRACLE IN THE RAIN"
Jane Wyman, Van Johnson

Wednesday and Thursday November 7-8
"PARDNERS"
Dean Martin, Jerry Lewis

MARY DRIVE-IN THEATRE

CHEROKEE, ALABAMA
The only Full CinemaScope Screen in the entire Area... Come and See It!

SHOWS BEGIN AT DARK

Sunday and Monday Nov. 4-5
"VIEW FROM POMPEY'S HEAD"
Richard Egan, Dana Wynter

(NO SHOWS ON TUESDAYS)

Wednesday and Thursday November 7-8
"THE EGG AND I"
Fred McMurray, Claudette Colbert
Also "TARANTULA"

MAJESTIC THEATRE

Iuka Miss.

SHOW STARTS

SATURDAY MATINEE 1:30, SATURDAY NIGHT
6:30 WEEK NIGHTS 7:00

Monday and Tuesday November 5-6
"DEMETRIUS AND THE GLADIATORS"

Wednesday and Thursday November 7-8
"SANTIAGO"
Alan Ladd, Rossana Podesta

Friday and Saturday November 9-10
"THE LAST BANDIT"
William Elliott, Adrain Booth

Curtis Brothers Walgreen Drugs

Phone 2761

Iuka, Miss.

**"HEAVEN PROTECT
ME FROM A BLUNDER-
ING FRIEND"**

—(Author's name below)—

Medicines today are unlike the prescriptions of past years. They are more specific, and a great deal more potent. That is why results are now so much better.

Be cautious about using medicines that have been prescribed for someone else. Well meaning friends may even suggest a medicine that may cause harm. Never take any one else's prescription without your physician's approval.

**YOUR PHYSICIAN
CAN PHONE
2761, Iuka,
WHEN YOU NEED
A MEDICINE**

A great many people entrust us with the responsibility of filling their prescriptions. May we compound yours?

*Quotation by D. W. Thompson (1829-1902)

1/2 PRICE SALE

Tussy Wind and Weather Cream \$2.00 size	\$1.00
	Plus Tax
Tussy Wind and Weather Lotion \$2.00 size	\$1.00
	\$1.00 size 50c All plus tax
Dorothy Gray Hormone Hand Cream \$2. size	\$1.00
	Plus Tax
Dorothy Gray Dry Skin Lotion \$2.00 size	\$1.00
	Plus Tax
Dorothy Gray Shampoo \$2.00 size	\$1.25
	Plus Tax
100 Unicap Multiple Vitamins	\$3.11
100 Aytinal (one-a-day) Vitamins	\$2.79
Multi-Vitamin Elixir	pt. \$1.94
S. S. S. Tonic	\$1.45 and \$2.35
Alka Seltzer	29c and 54c
Sal Hepatica	35c and 69c
Soltice	65c

Films Developed

-: School Supplies -:

See Your Doctor First, Then See Us!

-: Prescription Druggists -:

CURTIS BROS. DRUG CO.

Day Phone 2761 Night Phone 5694

Trusted over 130,000 times in our Prescription Department. We feature Nationally Known Quality Brands at Lowest Prices:

IUKA ROUTE 1

Health around here is fair. Those reported on the sick list this week were: Miss Grace Hester, Mrs. Frank Durham and Mrs. Myrtle McKee.

Mr. and Mrs. A. C. Ryan and family moved to their new home one day last week.

Sunday dinner guests of Mr. and Mrs. Junior Bryant were Mr. and Mrs. Austin Turner and Sybil, Mr. and Mrs. Will Sutton.

Mr. and Mrs. Marvin Hannon of Chicago spent the week end with her mother, Mrs. Myrtle McKee and children.

Those who ate birthday supper with David McKee Saturday night were Mr. and Mrs. Marvin Hannon, Mr. and Mrs. Will Sutton, Flora Aldridge, Mr. Marshall Aldridge, Homer Aldridge.

Miss Eleanor McKee spent Sunday afternoon with Miss Renelda Cox.

HUBBARD SALEM

Bro. Quillen will preach at Salem Sunday and Sunday night. Everyone invited to attend these services.

Everyone is invited to come to prayer meeting each Saturday night beginning at 7 o'clock.

Several from here attended the singing at Savannah, Tenn. Sunday.

Mrs. Sam Bonds and children were dinner guests of Mr. and Mrs. Lester Williams and children Sunday.

Mr. and Mrs. Toy Jr. Bonds and children were dinner guests of Mr. and Mrs. T. W. Bonds and family Sunday.

Mrs. Lillian, Curtis and son of North Cross Roads and Mr. Sid Bugg and son of Iuka, route 2, visited Mrs. Alma Bugg and family Sunday.

Mr. and Mrs. Sam Bonds and children and Linsey Earl Jones visited Mr. Gray Parker and family Sunday night.

Miscellaneous:

Mrs. Hoyt Phillips is happy to be back in school after her illness. She expresses appreciation for all the cards, flowers, and gifts from her many friends while she was in hospital.

Dean South enters a Memphis hospital this week. He has been receiving treatments for several months.

Little Phyllis Kennedy underwent tonsillectomy in Sheffield hospital on Monday; Sue Clark is also recovering from tonsillectomy at a Corinth hospital.

The finance committee reports a final count of the rummage sale proceeds on Saturday as \$259.03. A decision for spending will be planned and announced in due time.

SARDIS

Everyone is about through picking cotton. We are so thankful for the nice fall weather.

Mr. and Mrs. Enoch McCoy and Patricia of Memphis spent the week end with his parents, Mr. and Mrs. N. W. McCoy.

Mr. and Mrs. J. W. Timbes and girls of Booneville visited her parents, Mr. and Mrs. Elton Bishop on Sunday.

Sgt. and Mrs. R. B. Wiginton visited Mr. and Mrs. Edd Stricklin and other relatives and friends of this area.

Visitors in the home of Mrs. Gracie Norris Sunday were Eld. and Mrs. Elbert Kenaum and children, Mr. and Mrs. Lucian Davis, Mrs. Mildred Claunch and children.

The Kenaums have moved back to their home on Iuka, R-3. They formerly resided in Belzoni.

FOR SALE—2 bedroom House, Asbestos Siding. Good Location Phone 2851 N-1-8.

Would like to give fertilizer away out of chicken barn. Please contact Mrs. Eugene Reynolds. N-1 chg.

Mr. and Mrs. Erick Murrah and family of New Albany were visitors of Mr. and Mrs. Ellis Murrah, families over the

Make lunchbox sandwich**with better tasting HO**

Iuka, Miss. GANN BROS. Owners Phone 4211

**FREE PARKING
—AT—
Liberty Super Market**

PRICES HERE-IN EFFECTIVE THURSDAY, FRIDAY, SATURDAY
MONDAY, NOV. 1st, THROUGH
NOVEMBER 5th.

We reserve the right to limit quantities—None sold

**Edmondson's****"PINT SIZE" SUPER MARKET****We Appreciate Your Business**

POTATOES Red Washed No. 2 10 lbs. 39c

BACON Armour's Crescent Tra - Pack 3 lbs. \$1.00

JELLY Blue Plate Tall 20 oz. 29c
Pure Apple Glass

FLOUR Royal Print Bag 25 Pound \$1.79

COFFEE FARMER'S FRIEND 3 lbs. \$1.95 lb. 69c

Fresh Lean Ground Beef 3 lbs. 89c

SAUSAGE Fresh Pure Pork 3 lbs. \$1.00

WIENERS 3 lb. Cello 87c
Pkg.

Steel Red Kidney Beans No. 303 Can 10c

Chocolate Drops lb. 25c

HOMINY Bush No. 2 Can 10c

Beef Steak Cubed Boneless lb. 49c

TISHOMINGO**Church Activities:**

Paul Sparks, local boy and student, delivered the message at the church of Christ on Sunday.

The W.S.C.S. had a very inspiring Week of Prayer program Friday night. Bro. Jerry Bell led the meditation and program.

A donation of \$152.53 was given last Sunday by members and children of the Methodist church for their orphanage in Jackson.

Bro. E. B. Gober was re-elected to serve as pastor of the Friendship Church for another year.

The local Baptists are hopeful of a full house next Sunday as a welcoming gesture to the new pastor, Bro. Gene Tennyson.

Visiting Around:

Misses Bernice Wright and Elizabeth Philbin of Memphis were guests of Mr. and Mrs. Pay Burns Sunday p.m.

Mrs. Clyne Taylor and Marie of Iuka were Sunday guests of Mr. and Mrs. Woodrow Morgan and girls.

Bo Wayne Hunter and family of Booneville were guests of Mr. and Mrs. Will Whitener on Sunday.

Mr. and Mrs. Pete Nash of New Port, Arkansas and Mr. and Mrs. Asberry Nash of Corinth visited relatives last week.

Mr. and Mrs. Howard Jackson of Hernando spent Sunday with Mrs. J. T. Blissit and girls.

Mrs. Johnny Cagle, Debbie and Barbara Jo, visited in Memphis last week.

Mr. and Mrs. J. T. Woodruff of Memphis spent the week end with her mother.

Mr. and Mrs. Clarence Williams of Booneville were home over the week end with relatives.

Mr. and Mrs. Herman Johnson of Sheffield spent Sunday with Mr. and Mrs. Sonny Holley and family.

Mr. and Mrs. Herbert Johnson spent part of last week in Memphis visiting relatives. While there Mr. Johnson received a check-up at the hospital.

Mr. and Mrs. Jim Taylor of Golden were Sunday guests of Mr. and Mrs. James Timbes and children.

Sunday visitors of Mr. and Mrs. Bud Browning were Mrs. J. A. Browning and Vester of Corinth and Mr. and Mrs. Glaucus Jourdan of Okolona.

Miss Lorene Kennedy and Mr. and Mrs. Herman Paden of Sheffield spent the week end with Mrs. Modenia Kennedy and the Zeth Hills.

Edward Shackelford is spending his leave with his parents, Mr. and Mrs. J. H. Shackelford. He returns to Los Angeles on November 20.

Jimmy Ray Rutherford has rejoined his wife and baby after an assignment which carried him into Japan and China.

SUGAR	Factory Packed	10 lb. bag	89c
COFFEE	Maxwell House	1-lb. bag	99c
BACON	Columbia Tray Packed	3 lbs.	\$1.00
BEEF ROAST	U. S. Graded Choice or Good Chuck Blade	lb.	39c
SAUSAGE	Pure Pork, Home Made	3 lbs. 89c	
OLEO	Mrs. Pickford	2 lbs. 33c	
GROUND BEEF	Ground Fresh Several Times Daily	3 lbs.	
Cheese	Wilson's	2 lb. box	69c
BEEF	Stewing Rib Or Brisket	lb. 19c	
HENS	Fresh - Dressed 4 to 5 lb. Avg.	lb.	39c
WESSON OIL		Quart	59c
PEANUT BUTTER	Holsum	1-lb. 2 oz. Jar	39c
Peach Preserves	Bonnie Brae	20 oz. Refrigerator jar	39c
FLOUR	Golden Locks Or Pillsbury	25 lb. bag	\$1.89
MILK	Fresh - Homogenized	2 Qts.	49c
ICE CREAM	Jersey Gold	1/2 gal.	49c